

## AD HOC SYSTEM IMPROVEMENT COMMITTEE

FRIDAY, JUNE 12, 2015

11:30 A.M. - 1:30 P.M.

RT AUDITORIUM

1400 29<sup>TH</sup> STREET, FIRST FLOOR

SACRAMENTO CA 95814

Members: Steve Hansen, Andy Morin, Jay Schenirer and Phil Serna, Chair

Alternate: Linda Budge

1. Highlights of Interim Report – RT Diagnostic Review by Doug Carter
  - Recurring annualized revenue opportunities range from \$12.2M to \$34.5M
  - Recurring annualized cost savings opportunities range from \$13.2M to \$21.4M
  - One time revenue opportunities range from \$6.2M to \$13.1M
  - Next steps – 2 or 3 items to go deeper on in Final Report (due in August)
2. Land Use/Transit Oriented Development
  - Partnership with the Sacramento Area Council of Governments
  - Request for Proposals for sponsorship of 3 or more downtown stations
3. Communication Opportunities
  - FixMyRide916 Presentation
  - Blue Line to CRC Opening
  - Long Term Strategic Communications
4. Operational Improvements
  - Safety and Security Enhancements
  - Fare Evasion Improvements
5. Bus Shelter/Bench Contract

Notice: Members of the public shall be provided with an opportunity to address the Committee on items that are within the subject matter of the Committee. Please fill out a speaker card and give it to the Board Clerk if you wish to address the Committee. Speaker cards are provided on the table at the back of the auditorium.

Public testimony will be limited by the Chair to three minutes or less per speaker.